



MODERNIZATION AND  
HARMONIZATION OF TOURISM  
STUDY PROGRAMMES IN SERBIA  
mhtsps

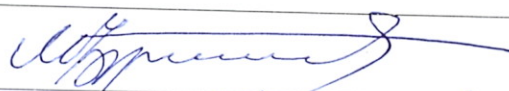
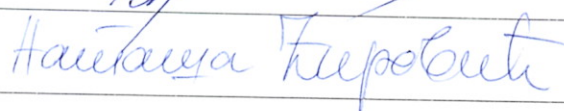


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**Modernization and Harmonization of Tourism Study Programs in Serbia**

<b>544543-TEMPUS-1-2013-1-RS-TEMPUS-JPCR</b>	
<b>Work package 7</b>	<b>Activity 7.2</b>
<b>Work package 8</b>	<b>Activity 8.3</b>

**The Report on Published textbooks, teaching materials,  
Proceedings and Handbooks promotion within *MHTSPS*  
TEMPUS project**  
held in National Library Užice and 61. International Belgrade Fair Book, in  
Belgrade

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**Užice, November 2016.**



Business Technical College of Vocational Studies in Užice are organized The National Library and 61<sup>st</sup> International Belgrade Book Fair visitings with aim the Proceedings, Handbooks and Published textbooks and teaching materials promotion within the project no. 544543-TEMPUS-1-2013-1-RS-TEMPUS-JPCR, entitled “Modernization and Harmonization of Tourism Study Programs in Serbia” – *MHTSPS*.

PhD Milutin Đuričić and PhD Nataša Ćirović, professors of vocational studies in Business Technical College of Vocational Studies in Užice are attended and photographed that events.

According the dissemination and promotion of Business Technical College of Vocational Studies Užice Published textbooks and teaching materials, at September 29<sup>th</sup> 2016., they are promote 12 Published textbooks and teaching materials (3 copies of each) as well as The Proceedings of The Third International Conference “HIGHER EDUCATION IN FUNCTION OF DEVELOPMENT OF TOURISM IN SERBIA AND WESTERN BALKANS”, which was held on September 30<sup>th</sup> and October 1<sup>st</sup> 2016 in Užice (3 copies), such as:

1. Radmila Novaković Kostić – **Nacionalna turistička geografija**
2. Snežana Aksentijević – **Metode analize zagađujućih materija**
3. Milutin R. Đuričić, Milan M. Đuričić – **Menadžment kvaliteta u turizmu**
4. Milutin R. Đuričić, Milan M. Đuričić – **Integrirani menadžment sistem u turizmu**
5. Milutin R. Đuričić, Milan M. Đuričić, Slobodan M. Petrović – **Metodologija izrade specijalističkog rada**
6. Milutin R. Đuričić, Milan M. Đuričić, Milan Antonijević, Zorana Z. Nikitović, Jelena Krstić, Nenad I. Milutinović – **Upravljanje projektima**
7. Radmila Novaković Kostić, Lj. Trumbulović – **Ekoturizam**
8. Radmila Novaković Kostić – **Turističke regije sveta**
9. Zorica Sagić – **Inovacije i predizetništvo**
10. Miloš Jovanović, Milan M. Đuričić, Milutin R. Đuričić, Jelena Krstić – **Kreiranje kvalitetnog poslovnog plana, priručnik**
11. Milutin R. Đuričić, Milan M. Đuričić, Zorana Z. Nikitović, Nenad I. Milutinović – **Upravljanje životnim ciklusom projekata, priručnik**
12. Nada Nedović – **Računovodstvo turističkih agencija**
13. Milutin R. Đuričić, Ivana Ćirović, Nenad I. Milutinović – **Third International Conference Higher Education in Funktion of Sustainable development of Tourism in Serbia and Western Balkans (3, 2016).**

This Published textbooks and teaching materials are added the ones from former years:

1. Milutin R. Đuričić, Miloš Jovanović, Ljiljana Trumbulović, Nenad I. Milutinović, **1<sup>st</sup> International Conference Higher Education in Function of Development of Tourism in Serbia and Western Balkans, 2-3 october 2014. Užice, Srbija**
2. Milutin R. Đuričić, Miloš Jovanović, Nenad I. Milutinović **2<sup>nd</sup> International Conference: Higher education in function of development of tourism in Serbia and Western Balkans, 2-3 october 2015, Užice Srbija**
3. Ljiljana Trumbulović Bujić, **Ekologija i turizam**
4. Dragana Pešić, Aleksandra Radovanović, Ivana marinković, **Engleski jezik I**



5. Radomir Stojanović, **Uvod u turizam**
6. Mira Avramović, Slavica Popović, **Promotional activities in tourism, HBS Leskovac**
7. D. Pešić, A. Radovanović, I. Marinković, **Engleski jezik, University of Kragujevac**
8. D. Milašinović, **Osnove poslovne inormatike, University of Kragujevac**
9. S. Milićević, **Od tradicionalnih banjskih lečilišta do destinacija zdravstvenog turzma, University of Kragujevac**
10. S. Živanović, **Oblici i trendovi zdravstvenog turizma, University of Kragujevac**
11. A. Langović Milićević, **Strategijski menadžment i interkulturalnost, University of Kragujevac**
12. N. Pavlović, J. Krstić, **Preduzetništvo i menadžment, University of Kragujevac**
13. V. Senić, **Marketing menadžment u turizmu, University of Kragujevac**
14. D. Gnjatović, **Osnovi ekonomije, University of Kragujevac**

At this way all Published textbooks and teaching materials are permanently available to public – customers of The National Library services.

Handover of Published textbooks and teaching materials within II cycles of printed textbooks in The National Library in Užice





At the October 28<sup>th</sup> 2016, PhD Milutin Đuričić, and PhD Nataša Ćirović, professors of vocational studies, had visited 61. International Belgrade Fair Book in Belgrade and Užice publishing stand where they promoted and photographed the published textbooks and teaching materials of Business Technical College of Vocational Studies in Užice. The conclusions of the interview with The National Library representative, Anđa Bjelić, and The National Museum Užice representatives, Slavica Stefanović and Nikola Gogić, are: stand attendance and interesting for our published textbooks and teaching materials were at the high level.



Užice publishing stand at 61. International Belgrade Fair Books in Belgrade



The National Museum Użice representatives, Nikola Gogić and Slavica Stefanović with PhD Milutin Đuričić and PhD Nataša Čirović



Svetislav Basara, writer, our fellow citizen, also visited the Użice publishing stand



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The Faculty of management and tourism in Vrnjačka Banja, University of Kragujevac promoted their own publishing textbooks and teaching materials as well as the printed materials within MHTSPS TEMPUS project implementation.

University of Kragujevac representatives promoted the promotional materials of MHTSPS TEMPUS project

